

**CAPITAL PLUS LTD – COMPANY'S PROFILE**

Capital Plus is an Israeli consulting firm focused on the enhancement of the industrial sector in Israel located in the periphery (Northern and Southern regions).

We provide our customers in the industrial sector with a set of solutions that enable them to enhance their capabilities in competing in the local and global markets.

Those solutions include the engagement of funds and grants (government and non-government), the integration of suitable manufacturers in the offset commercial bilateral agreements frameworks, and the provision of funding solutions from either commercial banks or other financial institutions suitable for the industrial sector.

Our past references include the following:

- A. Financial analysts for the industrial sector for leading commercial banks and funds such as the Daroma Tzafona fund for the enhancement of industries in the North and South of Israel.
- B. Oversight of the consultancy activities in Northern Israel for the Ministry of Economy.
- C. Dozens of leading industries in the periphery of Israel that comprise the backbone of the industry from all sectors.

Capital Plus has extensive acquaintance with the industrial sector in the periphery of Israel, we provide insight to the relevant capabilities and solutions, each industry provides, their past references in the local and global market, and thus their technological, financial, and human resources capabilities. We are advising our customers in the industry on the existing gaps between their capabilities, and those required of them for competing successfully in the global markets. Our focus is on the processes required for any specific industry, to upgrade its capabilities (inclusive of standardization, data systems, tracking processes and quantity assurance). In order to gain access to the first grade of suppliers globally.

Our management, has first-hand experience with the processes of procurement in large organizations, the constraints that exist in the procurement process, and of the opportunities in managing credible and focused marketing processes. We have worked in the industrial sector for decades, and are thus conversant with both the technical and commercial aspects of the procurement processes.

Capital Plus has long term cooperation with leading institutions which are the backbone of the Israeli export activities. We specialize in matching of the appropriate Israeli suppliers to top graded companies abroad, with a focus on the offset commitments which are relevant in the market.

We will be happy to supply additional information of our capabilities (please see contact details below)